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6 Myths About Internet Marketing

Each day thousands of people set out online to make money but a large amount of them fail miserably since they either sincerely believe one of the 6 Internet Marketing Myths or all of them. You can read them below and discover the grain of salt in all of them.

Myth #1: Internet Marketing is effortless

This is probably the biggest myth of all, and permit me tell you Internet marketing is tricky, takes time, effort not to point out money and anyone who suggests otherwise is trying to sell you a bunch of horse hockey. Granted that it's comparatively easier to brick and mortar in that there's no inventory to carry, no shipping of goods no sales staff and virtually no overhead, but a lot of work is still involved.

Myth #2: Everybody Can Make Money Online

Folks, this is simply not correct. Unless someone gets off their lazy boy recliner and download/read everything they can about internet marketing, and place an action design in movement, they will never make a dime on the internet. DO NOTHING, MAKE NOTHING.

Myth #3: You Can "GET RICH QUICK" On the Net!

This is the ruse that a lot of newbie internet marketers fall into, as well as myself when I first started, why? Because scammers make it sounds so easy and let me tell you, chasing "get rich quick scheme" is a WASTE OF TIME!, money and energy. It just won't happen overnight, instead do some research and find out what people really want and need then give it to them especially a sense of reality.

Myth #4: It's FREE to Do Business Online

This is one of my favorite myths because I believed it all through my first year of internet marketing and it just wasn't true then, it isn't true today. Compared to opening your first coffee shop or gift shop in downtown Los Angeles, internet business start-up cost and maintenance cost is pretty low. After you have your domain set up, you simply pay for internet connection, advertising and ongoing educations, that's it. You can't expect to make money advertising free stuff and ask others to do the same. People! It takes money to Make money.

Myth #5: It's TOO LATE to Start an Internet Business

The majority internet marketers would love to hear people say "It's too late now, too many competitions, I should just pack my bags and go home, the internet is too complicated, etc...". You know why? The fewer people they have to compete with the better chance they have to make themselves more money.

The truth is, it's on no account ever too late to start anything and that includes internet business. I firmly believe that the internet is not going anywhere and you should too. Every year the stats will show you the number of people shopping

Online are increasing, their spending dollars are growing and the number of people going online is increasing also.

Myth #6: The BIG Money Talk is JUST HYPE

As I've told you already, "it takes money to make money?" Well it's true, although you will be hard pressed to locate experienced internet marketers to tell how much they spend on promoting and advertising. Every now and then, you have to dig a little deeper to find the truth in every hype you read. It's a fact that the people that makes a lot of money online also spends a lot of money on advertising, tools, resources and know how to get the job done.

If you are willing to take the required action to make 'big money' happen for you - it will. It takes time. You can assess, be skeptical and sure that 'big money' can't happen for you - and it won't. Sit down and write a monetary and a sound business plan. Local Chamber of Commerce can give all the info you need to get started.

If you believe that you will succeed you're right, if you believe that it won't pan-out, you're right also.

To recap, you have heard people's story how they're making a fortune on the internet and how easy it is but the reality is some stories are NOT out of this world or unrealistic but it just doesn't happen overnight. You just

Have to apply a bit of conventional sense into it, find what you love to do, have a game plan, stay focus and you my friend might find the right opportunity to make all your dreams come true.

If you are interested in discovering a proven way to make money, click the link below to access a [FREE report](#) on Internet Marketing that will teach you how to make money online!

<http://www.ad2action.com/t/travisstephenson/3210/>

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