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It's a common knowledge that the best way to [make money online](#) is to drive quality traffic to your website or blog. You can do this by distributing quality, keyword-focused articles to several directories and articles submission sites.

Here's how you can make money with article marketing:

1. Go with interesting and lucrative topics. You can get more people to take a second look at your articles if you write about something that they will find interesting.

Write about your products and services and latest news about your chosen niche. You can also write about the problems of your potential clients, their most frequent questions, or offer some ideas and techniques on how they can excel in their chosen careers.

2. Deliver only quality articles. Your copies will not help you convert your readers to possible clients if they are not of high quality.

Ensure that you can impress these people through your content by making it informative, easy to understand, well-written, useful, and relevant to the lives of your readers.

3. Keep it short and simple. There is no need to write 1,000-word articles as you are serving people who are always in a hurry. Give these people the information they need ASAP by limiting your article word count to 500.

Also, ensure that you make your articles easy to understand by using straightforward terms as much as possible. No big, fancy words, jargons, and fillers.

4. Volume is the key. You can easily augment your internet earnings if you can drive more traffic to your website. This can be achieved by boosting the number of your articles. Strive to produce at least 5-10 articles per day and submit them to all leading article submission sites and directories.

5. Use keywords. This is something that you cannot afford to ignore. It will be a lot easier for you to connect with your possible clients if you can make your articles highly visible online.

That can happen if you use keywords and relevant key phrases all throughout your content. Of course, you will need to follow the proper keyword density which is 3% of your total word count.

6. Use a killer resource box. Ensure that your resource box will help you move your readers to give your site a visit. Tell these people ahead of time what benefits or what kind of information awaits them. To increase your clickthrough rate, it would help if you can throw away freebies like short reports and ebooks.

This is 6 effective ways to use article marketing to earn money. There are too many people using article marketing to promote their business online for it not to be true. So what are you waiting for!

Jeff Schuman helps people use the internet to make money. His website offers [paid survey](#) training, the best [network marketing](#) business, and free JV With Jeff internet marketing training.

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