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Article Composing Enigmas & Techniques - 5 Ways To Never Run Out Of Stuff To Say In Your Articles

Do you ever find yourself staring at a blank screen or a blank sheet of paper when you're supposed to be writing articles for your blog, for your ezine or newsletter and for article submission so you can promote your books, products or services?

How would you like to find ways to tap into a limitless supply of article ideas?

Yes, our imaginations run thin every now and then, and no, it isn't easy to come up with article ideas sometimes. But, I promise you that there are ways to tap into a limitless supply of article ideas for [e-Marketing](#). No matter what your expertise lies in, you can always generate new and interesting ideas for articles IF you follow these guidelines...

5 Ways to Never Run Out of Article Ideas

1) Get inspiration from magazines covers.

Find a magazine that is as close as you can get to your niche and look at the titles on the magazine cover. Look at the titles that jump out at you and make you say, "That looks like it would be a good article-I want to read that!"

Many times you can bounce an article off of a title you see on a magazine cover. Can you convert that title to apply to something in your specific niche?

Now, notice I'm saying, "find a magazine that is somewhat in your niche." Many of us have websites that are in niches that do not have their own magazines. For example, there is no magazine that I know of about Article publishing.

But I sashay a short distance from my specific niche and look in related niches, such as Writing, Creativity, Productivity, and possibly even SEO. These are all issues that lie at the heart of article marketing, so they work as inspiration launching pads.

2) Don't forget about the newbies.

When we're writing on our area of expertise, sometimes we can overlook the obvious. We want to write helpful, educational articles, and our minds quite often go to topics that are more advanced.

Have you ever considered that someone reading your article might not even understand the basics of what you're talking about?

I have to remind myself of this all the time-not everyone knows what article marketing is, and not everyone even knows the reasons why it's a popular [Online Marketing](#) tool.

Could the same thing be true in your niche?

Think about it-although our articles are not sales oriented or promotional in any way, when we educate our readers on some aspect of our niche, we are increasing the likelihood that they will one day be our customers.

So, don't forget about the newbies who are in your target market but aren't knowledgeable about what you do. Try to think back to questions you had when you were first starting out. Think about what confused you. Think about the very basic things that you wish someone had explained to you before you became the expert.

3) Think about: "What are the 10 questions that my customers (or potential customers) most frequently ask me?"

Write those questions down and address each one of them in a separate article.

By completing this writing exercise, you're letting your target market tell you what to write about. This makes perfect sense since you're trying to appeal to them anyway.

4) Use template titles and fill in the blanks.

Here are some of mine:

- * 10 Great Reasons Why _____
- * How To _____ in 7 Easy Steps
- * 3 Secret Tricks For _____
- * How To Conquer _____
- * The Top 10 Mistakes People Make When _____
- * Reader Question: "[insert question here]"

You may notice that these titles are all List articles (any article that has a 1,2,3 etc list in it), How-To articles, and Question articles (articles that answer a question that is stated in the title).

These are my go-to article topic stimulators. Just seeing the format for the title gets the wheels of my brain moving (which helps creativity!)

Try filling in the blanks for the template titles listed above, and I bet you can come up with a compelling title to base a new article on.

5) Use Instant Article Writing Templates

You want to model proven article writing formats, such as those found in my Instant Article Writing Templates Kit. I did the hard work for you and identified more than 40 different formulas that will help you write your articles in 30 minutes or less - even if you think you can't write articles to boost your [Home Based Business Strategy](#).

Here are some of the article-writing templates that will help you...

- * Myth Buster
- * Top 10...
- * How-To...
- * Quiz
- * Failure to Success
- * Timeline
- * 7 Things You Need
- * What's Hot, What's Not
- * 3 Stages
- * Problem/Solution
- * Differentiate Yourself - this template made PR Leads more than \$10,000
- * Plus many, many more

You can try three (3) of my favorite instant article writing templates at: TryMyFreeArticleTemplates.com

By following the five strategies above, you will:

- * Gain the confidence to write articles whenever you want
- * Banish writer's block forever
- * Remove all the frustration out of writing articles
- * Develop ALL THE CONTENT you will ever need for your website, for your blog, for your newsletter and for article submission

So, are you ready to start writing your articles faster so you can get maximum exposure for your books, products and services?

You can also find this article published on [Article Composing Enigmas & Techniques - 5 Ways To Never Run Out Of Stuff To Say In Your Articles](#), and on the tag pages [Article Composing Secrets & Strategies - 5 Ways To Never Run Out Of Stuff To Say In Your Articles](#), [Article Marketing](#), [Article Writing Enigmas & Techniques - Some Ways To Never](#), [Article Writing Enigmas & Techniques - Some Ways To Never Run Out Of Things To Say In Your Articles](#).