

Published based on [Break Into France And Increase Your Sales In Europe With Your French E-commerce Website](#)

Break Into France And Increase Your Sales In Europe With Your French E-commerce Website

Your new [French website](#) can generate online sales in the European Union.

- No more hassle with language barrier,
- No [French translation](#) needed,
- No need for you to speak or understand any foreign language.

Now it's your time for you to seriously consider the European Union in your business strategy. With 36,153,327 Internet Users, France is the 3rd biggest European internet market and the most influential country in Europe.

Your French e-commerce website is now available 24/7 and accepting online payments in Euro currency.

Why have you not tried to sell in France yet? Is it because of:

- Currency: How to handle the Euro currency in your business transactions?
- Transport: What do you need to know about insuring and delivering goods in the European Union?
- Reliability: How do foreign clients do business? How do they pay?
- Local laws. "Magasin fermé Dimanche et jours fériés" means "Shop Closed on Sunday and Bank Holidays".
How to deal with
French business laws?
- Language issues: Ever tried to deal over the phone in a French?

Although English language is commonly recognized as the business language, how do you expect to sell to someone who does not fully understand your language?

French customers expect to see your website in their language as English is not the ONLY business language in Europe.

More information about Europe.

TOP 5 countries in the European Union

- 1 - Germany, 53 Million Users- language: German
- 2 - United Kingdom, 42 Million Users- language: English
- 3 - France, 36 Million Users- language: French
- 4 - Italy, 35 Million Users- language: Italian
- 5 - Spain, 26 Million Users- language: Spanish

4 new European market for your international business over the internet

France E-commerce key facts:

- 36,153,327 Internet Users in France (2007)
- 17,353,596 online buyers, 48% (2007)
- Estimated amount to be spent online in 2010: 33,107 Million Euros

Italy E-commerce key facts:

- 34,708,144 Internet Users (2007)
- 9,371,199 online buyers, 27% (2007)
- Estimated amount to be spent online in 2010: 11,906 Million Euros

Spain E-commerce key facts:

- 25,623,329 Internet Users (2007)
- 4,099,732.6 online buyers, 16% (2007)
- Estimated amount to be spent online in 2010: 8,279 Million Euros

Germany E-commerce key facts:

- 52,533,914 Internet Users (2007)
- 31,520,348.4 online buyers, 62% (2007)
- Estimated amount to be spent online in 2010: 53,859 Million Euros

6 reasons to break into France with success:

- You get your free French domain name,
- Catalyst Entrepreneur translate and rewrite your e-commerce website in French,
- Your French E-commerce website could benefit from a pay per click (PPC) campaign and customized promotions managed by our Internet marketing expert,
- There is room for expansion online for small medium enterprises (SME) – your company could be one of them,
- Extra French online sales means you can earn more whilst you are asleep,
- Finally... your company can be as big as the ones online at advertising products and boosting sales.

Europe, one of your best chance to increase your sales nowadays

Catalyst Entrepreneur, European E-commerce website specialists can help you :

- To identify and explore new business opportunities,
- To achieve key strategic sales targets,
- To make the right strategic decisions.

French translation is no longer an issue

You DO NOT need to speak French or any European language to increase your sales in Europe. Catalyst Entrepreneur are European marketing specialists.

They study your market and give you report – in English- about your real chance to break into this market with your French e-commerce website.

Grab practical tips about [how to get back together after a break](#) - check out quoted page.

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