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# **Freelance Content Writer - What Do You Look For?**

One of the hardest things you may do is hiring the right freelance content writer.

There are good quality content writers out there, but finding them always seems to be the tricky part. You will need to be careful if you have never outsourced content writers before, so it is important to prepare well in advance. Discover out a lot more about content creation by getting my own distinctive [local mobile Monopoly Bonus](#) bundle for more material.

Yes, just like in all other areas of online business, you will find people who are not real writers but rather imposters. One possible clue is if someone tells you they can write an abnormal amount of content in an extremely short time frame. It is not always possible to take your money and not deliver, unless you pay them in advance, but some people will deliver very poor content.

So you will have to make your best assessment when it comes to a reasonable time estimate for delivery. We all have to take the appropriate measures to protect our businesses.

Be sure to always verify any references given to you by a potential hire. If you have a new writer who does not have references, then ordinarily this could be a flag - but you may want to give them a test writing job. It may take a day or two to verify references, but it is worth it and you should do it. We do realize this is a hassle for many people, but you can get a lot of information and feedback from their references. In case you want to understand a lot more concerning content creation you should take a look at what Adam Horwitz needs to say throughout my [local mobile Monopoly](#) for a lot more information.

Believe it or not, but very many times problems occur as a result of misunderstandings, and that is the prime reason for being very clear in all you communicate. If there is any area that feels the least bit uncomfortable, then that is a clear sign that you need to look closer at it. So no matter how long the discussion lasts, it needs to be ironed out completely. Each person has their way of working as it concerns pay, and so that is just something that should be respected. As always, clear communications and being truthful will win the day in these matters.

In summary, from the above article we can clearly come to understand the ins and outs of hiring the right kind of content writer for the job, and what all steps you should be taking to ensure that you get the right person. Once you know what it takes to hire a good content writer, there's no looking back. So go ahead, start applying what we learned here and see the results for yourself! For additional information upon content creation and [SEO](#) make sure you check out my blog.

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