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# **Taking A Look At The Submit Your Article Program**

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Article marketing has always been one of the best ways to get traffic and backlinks for your website. What you have to realize is how time consuming it can be to submit these articles all over the Internet. Of course now there are submission services that you can find online that will take care of these submissions for you. "Submit Your Article" is one of those programs that will help you to get your articles submitted all over the Internet.

For those of you who are unaware, there are article submission services online but when choosing one, you want to make sure that they have certain features. There are just a few features that the submission service has to have in order to make it a good choice, these are, drip feeding articles, unique article submission and also the ability to create multiple pen names. Well you will be happy to know that the "Submit Your Article" program has all those bases covered and below we will be going over these features.

Pen names can actually be a huge feature and here we will tell you why this is important. I am sure you are in more than one niche as an Internet marketer, most marketers don't limit themselves to just one niche. For each niche you are in you need to be able to market yourself as an expert in that industry. Individuals will notice if your name is on articles in all different markets and they also will realize that you can't be an expert in all those fields and will not believe what you have to say or any products that you recommend. However if you have a different pen name for each niche you truly can promote yourself as an expert in that field. And this program allows you to generate multiple pen names.

This system also makes it possible to publish unique versions of your articles. Being able to do this helps to keep you off Google's radar. Google will even provide more power to the links since they're coming from unique content. When you end up taking an article and just publishing it in article directories, Google sees that all your links are coming from duplicate content and the power of these links will be diminished. This is the reason that submitting unique articles is so important.

One of the other keys to proper article marketing is to be able to trickle your articles online, which you can do with this program, this way Google won't see hundreds or thousands of links appearing in one day. If you end up getting all these links at one time there is a very good chance that Google will catch on and end up sand boxing your website.

This really is one of the better programs online for article submissions since they offer all the features you need to market properly. Of course when done properly you will be receiving links from all different websites and the links themselves will not be in duplicate content so your site really should get better search engine rankings.

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