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# **Useful Article Marketing Tips To Get You Started Marketing Your Website**

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Getting visitors your website as you know probably by now, is by far the biggest job of all Search engine optimisation, getting your site in the top of the search results and such, is a very time consuming and frustrating process This is where article marketing tips are one of the many things that can be helpful to you in order to boost your number of visitors

Article marketing is one of those forms of marketing they should never be ignored It is not that it is extremely effective, but it is also free and done right, it is an essential form of marketing Getting started is also very easy and it can be quite enjoyable, especially if you love writing about your niche

However, there are some paid services available as well To be honest, anyone who is serious about search engine optimisation, should consider using one of the space services which submit a multiple article directories These services have databases of hundreds and perhaps thousands of directories an online magazines For obvious reasons, you simply couldn't submit to that many databases manually

Search engine optimisation relies on having lots of links to your website and as the more links you have to your website, the more your search engine PR will increase, that is clearly exactly what you want to achieve The articles you write obviously include a link to your website, so that is what makes them powerful as a form of marketing

The articles you write should obviously be completely relevant to the content of the site which you are advertising The article should not be rushed and they should offer some useful information

However, don't rush the articles and most importantly, make sure that they are completely original If they are not original and they are just badly rewritten articles, then you will be penalised by the search engines, which will completely defeat the purpose of article marketing anyway You may also get into trouble with the original copyright holder

It also supplies back links to your website, which is extremely beneficial since the more back links you have to your website, the higher up your search engine PR will increase This means that your results To appear in the top lists of the search engine results

To get started in article marketing, you only need to write about a dozen articles are weak but this is a very general You can never published to many, so do what you simply feel comfortable with and you have enough time for

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